



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 312585

Schedule Dates 10/16/12-10/22/12  
Advertiser Democratic Congressional Campaign Committee (C  
Agency Great American Media (3571)  
Product Political - Issue (1068)  
Brand DCCC (28005)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name KAUFMAN, MEREDITH  
Phone/Fax /  
CPE 11/14/1194  
Account Types National/Political  
Billing Type Standard  
Comments DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN

Date Entered 05/18/12  
Last Modified 10/19/12  
Entered By Sharon Green  
CO-OP No  
Headline # 06148818  
Demo  
Order Type Issue - Regular  
Package Deal  
Commission % 15.00  
Commission \$4,779.00  
Net Total \$27,081.00  
Sales Tax

Steubenville (WTOV)  
By Broadcast Month Spots Rate  
Oct. 2012 74 \$31,860.00  
Grand Total: 74 \$31,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	End Dated Line / Spot (10)	10/16/12-10/19/12	2	:30	3:00-04P- Dr. Phil	1		X	X	X	X			1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	10/19/12
11.0	Normal Line / Spot (11)	10/16/12-10/19/12	2	:30	4:00-04P- Ellen	3		X	X	X	X			3	\$240.00	\$720.00	Steubenville (WTOV)	ELLEN/11	5/18/12
12.0	Revised Line / Spot (12)	10/22/12-10/22/12	2	:30	5:00-04A- News Nine Sunrise		1										Steubenville (WTOV)	NWS9 SUNRS-5AM/12	5/18/12
12.1	Normal Line / Spot (12)	10/22/12-10/22/12	3	:30	5:00-04A- News Nine Sunrise		1							1	\$300.00	\$300.00	Steubenville (WTOV)	NWS9 SUNRS-5AM/12	10/19/12
13.0	Normal Line / Spot (13)	10/16/12-10/19/12	2	:30	5P- Live At Five	3		X	X	X	X			3	\$800.00	\$2,400.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/13	5/18/12
14.0	Normal Line / Spot (14)	10/16/12-10/19/12	2	:30	5:30A- News Nine Sunrise	2		X	X	X	X			2	\$320.00	\$640.00	Steubenville (WTOV)	NWS9 SUNRS-5AM/14	5/18/12
15.0	Normal Line / Spot (15)	10/16/12-10/19/12	2	:30	6P- News Nine 6pm	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/15	5/18/12
16.0	Normal Line / Spot (16)	10/16/12-10/19/12	2	:30	6:00-04A- News Nine Sunrise 6am			1	1	1	1			4	\$380.00	\$1,520.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/16	5/18/12
17.0	Normal Line / Spot (17)	10/16/12-10/19/12	2	:30	7P- Jeopardy	3		X	X	X	X			3	\$700.00	\$2,100.00	Steubenville (WTOV)	JEOPARDY/17	5/18/12
18.0	Normal Line / Spot (18)	10/16/12-10/19/12	2	:30	7:00-04A- Today Show			1	1	1	1			4	\$380.00	\$1,520.00	Steubenville (WTOV)	TODAY SHW/18	5/18/12
19.0	Normal Line / Spot (19)	10/16/12-10/19/12	2	:30	7:30P- Wheel Of Fortune	2		X	X	X	X			2	\$700.00	\$1,400.00	Steubenville (WTOV)	WHEEL-FORTNE/19	5/18/12
20.0	Normal Line / Spot (20)	10/16/12-10/19/12	2	:30	9:00-04A- Live With Regis & Kelly			1	1	1	1			4	\$150.00	\$600.00	Steubenville (WTOV)	LIVE WITH KELLY/20	5/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Advertiser** Democratic Congressional Campaign Committee (t  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** DCCC (28005)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1194  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
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**Last Modified** 10/19/12  
**Entered By** Sharon Green  
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**Commission** \$4,779.00  
**Net Total** \$27,081.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$31,860.00
<b>Grand Total:</b>	<b>74</b>	<b>\$31,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot (1)	10/16/12-10/22/12	2	:30	1:00:04P- Days Of Our Lives	1	X	X	X	X	X						Steubenville (WTOV)	DAYS-OUR LIVES/1	5/18/12
1.1	End Dated Line / Spot (1)	10/16/12-10/19/12	2	:30	1:00:04P- Days Of Our Lives	1		X	X	X	X			1	\$290.00	\$290.00	Steubenville (WTOV)	DAYS-OUR LIVES/1	10/19/12
2.0	Normal Line / Spot (2)	10/16/12-10/19/12	2	:30	10:00:04A- Today Show II			1	1	1	1			4	\$150.00	\$600.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	5/18/12
3.0	Normal Line / Spot (3)	10/16/12-10/18/12	2	:30	11P- News Nine Tonight			1	1	1				3	\$1,000.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	5/18/12
4.0	Normal Line / Spot (4)	10/16/12-10/19/12	2	:30	11:35P- The Tonight Show With Jay Leno	2		X	X	X	X			2	\$230.00	\$460.00	Steubenville (WTOV)	TONITE SHW-NBC/4	5/18/12
5.0	Normal Line / Spot (5)	10/16/12-10/19/12	2	:30	11:00:04A- Today Show III	1		X	X	X	X			1	\$150.00	\$150.00	Steubenville (WTOV)	TODAY SHW3-NBC/5	5/18/12
6.0	Normal Line / Spot (6)	10/16/12-10/19/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	2		X	X	X	X			2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	5/18/12
7.0	Normal Line / Spot (7)	10/16/12-10/22/12	2	:30	12:37:04A- Late Night With Jimmy Fallon	1	X	X	X	X	X			2	\$50.00	\$100.00	Steubenville (WTOV)	J FALLON-NBC/7	5/18/12
8.0	Normal Line / Spot (8)	10/16/12-10/19/12	2	:30	12P- News Nine Midday			1	1	1	1			4	\$350.00	\$1,400.00	Steubenville (WTOV)	NWS 9 MIDDAY/8	5/18/12
9.0	Normal Line / Spot (9)	10/22/12-10/22/12	2	:30	2:00:04P- Anderson Cooper		1								\$220.00		Steubenville (WTOV)	ANDERSON/9	5/18/12
9.0.1	Closed Preempt (9)	10/22/12															Steubenville (WTOV)	Program Change/Exception	
10.0	Revised Line / Spot (10)	10/16/12-10/22/12	2	:30	3:00:04P- Dr. Phil	1	X	X	X	X	X						Steubenville (WTOV)	DR. PHIL/10	5/18/12

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**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1194  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
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Oct. 2012	74	\$31,860.00
<b>Grand Total:</b>	<b>74</b>	<b>\$31,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot (27)	10/20/12-10/20/12	2	:30	7:00-04P- Weekend Wheel of Fortune							1			\$180.00		Steubenville (WTOV)	WEEKEND WHEEL/27	5/18/12
27.0.1	Closed Preempt (27)	10/20/12															Steubenville (WTOV)	Program Change/Exception	
28.0	Normal Line / Spot (28)	10/20/12-10/20/12	2	:30	7:00-04A- Saturday Today							1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/28	5/18/12
29.0	Normal Line / Spot (29)	10/20/12-10/20/12	2	:30	7:30-04P- Cash Explosion							1		1	\$180.00	\$180.00	Steubenville (WTOV)	OHIO-EXPLOSION/29	5/18/12
30.0	Normal Line / Spot (30)	10/20/12-10/20/12	2	:30	9:00-04A- News9 Saturday Morning							1		1	\$210.00	\$210.00	Steubenville (WTOV)	NWS9 SAT MORN/30	5/18/12
31.0	Normal Line / Spot (31)	10/21/12-10/21/12	2	:30	11:30P- Sports Sunday								1	1	\$220.00	\$220.00	Steubenville (WTOV)	SPORTS SUNDAY/31	5/18/12
32.0	Normal Line / Spot (32)	10/21/12-10/21/12	2	:30	12A- Whacked Out Sports								1		\$50.00		Steubenville (WTOV)	WHACKED OUT SPORTS/32	5/18/12
32.0.1	Closed Preempt (32)	10/21/12															Steubenville (WTOV)	Program Change/Exception	
33.0	Normal Line / Spot (33)	10/16/12-10/16/12	2	:30	9P- The Voice			1							\$1,200.00		Steubenville (WTOV)	VOICE/33	5/18/12
33.0.1	Closed Preempt (33)	10/16/12															Steubenville (WTOV)	Program Change/Exception	
34.0	Normal Line / Spot (34)	10/17/12-10/17/12	2	:30	9P- Rock Center With Brian Williams				1						\$800.00		Steubenville (WTOV)	ROCK-WLLMS-NBC/34	5/18/12

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21.0	Normal Line / Spot (21)	10/19/12-10/19/12	2	:30	8P- Who Do You Think You Are?						1				\$700.00		Steubenville (WTOV)	WHO DO YOU THINK YOU ARE/21	5/18/12
21.0.1	Closed Preempt (21)	10/19/12															Steubenville (WTOV)	Program Change/Exception	
22.0	Normal Line / Spot (22)	10/22/12-10/22/12	2	:30	10P- Smash		1								\$1,000.00		Steubenville (WTOV)	SMASH-NBC/22	5/18/12
22.0.1	Closed Preempt (22)	10/22/12															Steubenville (WTOV)	Program Change/Exception	
23.0	Revised Line / Spot (23)	10/22/12-10/22/12	2	:30	8P- The Voice		1										Steubenville (WTOV)	VOICE-NBC/23	5/18/12
23.1	Normal Line / Spot (23)	10/22/12-10/22/12	3	:30	8P- The Voice		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	VOICE-NBC/23	10/19/12
24.0	Normal Line / Spot (24)	10/20/12-10/21/12	2	:30	11P- News Nine Tonight							1	1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/24	5/18/12
24.0.1	Closed Preempt (24)	10/21/12															Steubenville (WTOV)	Program Change/Exception	
25.0	Normal Line / Spot (25)	10/20/12-10/21/12	2	:30	6P- News Nine 6pm							1	1	1	\$650.00	\$650.00	Steubenville (WTOV)	NEWS 9 AT SIX/AVG. ALL WKS/25	5/18/12
25.0.1	Closed Preempt (25)	10/20/12															Steubenville (WTOV)	Program Change/Exception	
26.0	Normal Line / Spot (26)	10/20/12-10/20/12	2	:30	11:30P- Saturday Night Live							1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/26	5/18/12

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40.1	Normal Line / Spot (6)	10/22/12-10/22/12	3	:30	12:30:04P- Who Wants To Be A Millionaire	1		1						1	\$150.00	\$150.00	Steubenville (WTOV)	MILLIONAIRE/6	10/19/12
41.0	M/G For 21.0.1 / Spot (35)	10/19/12-10/19/12	2	:30	Orbit- [T]Whitney(Fr), [T]Community(Fr)						1				\$700.00		Steubenville (WTOV)	WHITNEY/COMMUNITY/35	7/25/12
41.0.1	Closed Preempt (35)	10/19/12															Steubenville (WTOV)	Program Change/Exception	
42.0	M/G For 22.0.1 / Spot (36)	10/22/12-10/22/12	2	:30	10:00:04P- Revolution	1		1							\$1,000.00		Steubenville (WTOV)	REVOLUTION/36	7/25/12
42.0.1	Closed Preempt (36)	10/22/12															Steubenville (WTOV)	Program Change/Exception	
43.0	M/G For 24.0.1 / Spot (37)	10/21/12-10/21/12	2	:30	11:30:04P- News Nine Tonight								1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/FOLLOWING FBALL/37	7/25/12
44.0	M/G For 32.0.1 / Spot (38)	10/21/12-10/21/12	2	:30	12:30:04A- Whacked Out Sports								1	1	\$50.00	\$50.00	Steubenville (WTOV)	WHACKED OUT SPORTS/38	7/25/12
45.0	M/G For 33.0.1 / Spot (39)	10/16/12-10/16/12	2	:30	8:00:04P- The Voice			1						1	\$1,200.00	\$1,200.00	Steubenville (WTOV)	VOICE/39	7/25/12
46.0	M/G For 34.0.1 / Spot (40)	10/17/12-10/17/12	2	:30	10:00:04P- Chicago Fire				1					1	\$800.00	\$800.00	Steubenville (WTOV)	CHICAGO FIRE/40	7/25/12
47.0	M/G For 9.0.1 / Spot (41)	10/22/12-10/22/12	2	:30	2:00:04P- Katie		1							1	\$220.00	\$220.00	Steubenville (WTOV)	KATIE/41	3/10/12

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Democratic Congressional Campaign Committee (3571)

**Agency**

Great American Media (1068)

**Product**

Political - Issue (1068)

**Brand**

DCCC (28005)

**Salesperson**

Telerep/Philadelphia, Philadelphia (1057)

**Sales Office**

Telerep/Philadelphia

**Buyer Name**

KAUFMAN, MEREDITH

**Phone/Fax**

/

**CPE**

11/14/1194

**Account Types**

National/Political

**Billing Type**

Standard

**Comments**

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Headline # 06148818

Demo Issue - Regular

Package Deal

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34.0.1	Closed Preempt (34)	10/17/12															Stuebenville (WTOV)	Program Change/Exception	
35.0	Revised Line / Spot (4)	10/22/12-10/22/12	2	:30	11:35p- The Tonight Show With Jay Leno	1	1							1			Stuebenville (WTOV)	TONIGHT SHOW/4	5/18/12
35.1	Normal Line / Spot (4)	10/22/12-10/22/12	3	:30	11:35p- The Tonight Show With Jay Leno	1	1							1	\$230.00	\$230.00	Stuebenville (WTOV)	TONIGHT SHOW/4	10/19/12
36.0	Revised Line / Spot (15)	10/22/12-10/22/12	2	:30	6p- News Nine 6pm	1	1							1			Stuebenville (WTOV)	NEWS 9 AT 6P/15	5/18/12
36.1	Normal Line / Spot (15)	10/22/12-10/22/12	3	:30	6p- News Nine 6pm	1	1							1	\$1,000.00	\$1,000.00	Stuebenville (WTOV)	NEWS 9 AT 6P/15	10/19/12
37.0	Revised Line / Spot (16)	10/22/12-10/22/12	2	:30	6:00:04A- News Nine Sunrise 6am	2	2										Stuebenville (WTOV)	NWS9 SUNRS-6AM/16	5/18/12
37.1	Normal Line / Spot (16)	10/22/12-10/22/12	3	:30	6:00:04A- News Nine Sunrise 6am	2	2								\$380.00	\$760.00	Stuebenville (WTOV)	NWS9 SUNRS-6AM/16	10/19/12
38.0	Revised Line / Spot (18)	10/22/12-10/22/12	2	:30	7:00:04A- Today Show	1	1							1			Stuebenville (WTOV)	TODAY SHW/18	5/18/12
38.1	Normal Line / Spot (18)	10/22/12-10/22/12	3	:30	7:00:04A- Today Show	1	1							1	\$380.00	\$380.00	Stuebenville (WTOV)	TODAY SHW/18	10/19/12
39.0	Normal Line / Spot (19)	10/22/12-10/22/12	2	:30	7:31:04P- Wheel Of Fortune	1	1							1	\$700.00	\$700.00	Stuebenville (WTOV)	WHEEL-FORTHE/19	5/18/12
40.0	Revised Line / Spot (6)	10/22/12-10/22/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	1	1							1			Stuebenville (WTOV)	MILLIONAIRE/6	5/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



Contract # 312585

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

11/14/1194

National/Political

Standard

DCCC

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL

CAMPAIGN

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

05/18/12

10/19/12

Sharon Green

No

06148818

Issue - Regular

15.00

\$4,779.00

\$27,081.00

Stuebenville (WTOV)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

Rate

74

\$31,860.00

74

\$31,860.00

WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938



Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.1	M/G For 9.0.1 / Spot (41)	10/22/12-10/22/12	3	:30	2:00-2:30P- Katie	1	1							1	\$220.00	\$220.00	Stuebenville (WTOV)	KATIE/41	10/19/12
48.0	M/G For 42.0.1 / Spot (42)	10/22/12-10/22/12	5	:30	9:00-10:00P- 2012 Presidential Debate #3	1	1							1	\$1,000.00		Stuebenville (WTOV)	PRESIDENTIAL DEBATE/42	9/29/12
48.0.1	Closed Preempt (42)	10/22/12															Stuebenville (WTOV)	Marked as Did not Air/Spot	
49.0	M/G For 25.0.1 / Spot (43)	10/16/12-10/19/12	2	:30	5:30P- News Nine Sunrise	1		X	X	X	X			1	\$600.00	\$600.00	Stuebenville (WTOV)	NEWS 9 SUNRISE/43	10/8/12
49.1	M/G For 25.0.1 / Spot (43)	10/16/12-10/19/12	2	:30	5:30A- News Nine Sunrise	1		X	X	X	X			1	\$600.00	\$600.00	Stuebenville (WTOV)	NEWS 9 SUNRISE/43	10/10/12
50.0	M/G For 27.0.1 / Spot (44)	10/16/12-10/19/12	2	:30	11:00-11:30P- Today Show III	1		X	X	X	X			1	\$230.00	\$230.00	Stuebenville (WTOV)	TODAY SHOW III/44	10/8/12
51.0	M/G For 41.0.1 / Spot (45)	10/16/12-10/19/12	2	:30	12:30-1:00P- Who Wants To Be A Millionaire	1		X	X	X	X			1	\$250.00	\$250.00	Stuebenville (WTOV)	MILLIONAIRE/45	10/11/12
52.0	Normal Line / Spot (46)	10/16/12-10/19/12	2	:30	1:00-1:30P- Days Of Our Lives	1		X	X	X	X			1	\$450.00	\$450.00	Stuebenville (WTOV)	DAYS OF OUR LIVES/46	10/11/12
53.0	Normal Line / Spot (1)	10/22/12-10/22/12	3	:30	1:00-1:30P- Days Of Our Lives	1	X							1	\$290.00	\$290.00	Stuebenville (WTOV)	DAYS OF OUR LIVES/1	10/19/12
54.0	Normal Line / Spot (10)	10/22/12-10/22/12	3	:30	3:00-3:30P- Dr. Phil	1	X							1	\$230.00	\$230.00	Stuebenville (WTOV)	DR. PHIL/10	10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP HEADLINE# 6148818 TRF# 312585 REP: TEL# 910-294-4000 FAX# 910-296-1191  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT24/12 18.37  
\*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 18.37

REP: TO SHARON  
FR NIKKI  
OK'D M8  
REINVESTING \$ ON HL 6148821  
NEW TOTAL \$31860 (-1000)  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

CON CM  
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: : : : : : : : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1194  
AGENCY PRODUCT CODE = 14  
42 S 900P-1100P 30 \$1,000.00 10/22 10/22 0 MON 0  
PROGRAM : PRESIDENTIAL DEBATE  
ORD COM1: PLZ CF PRES. DEBATE ASAP  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-36 FOR 1 SPOT/WK  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22  
STATION MAKEGOOD OFFERS:  
M8 OK'D BUY#42 MISSED:MON/900P-1100P OCT22 30S \$1,000.00 (OCT23/12)  
OFFER: NONE  
CMT:DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

40  
8A-SK-G  
Rev 10/25-8A-SK-G



REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

OCT24/12 18.37

REP HEADLINE# 6148818

TRF# 312585

\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

OCT24/12 18.37

\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12			31860.00									
CONTRACT TOTAL											31860.00	
TOTAL SPOTS											74	

MARKET TOTALS \$52,158

WTOV 63%

WTRF 33%

WBWO 1%

ETRF 3%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 910-243-4100 FAX# 910-243-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/12 11.54  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$  
ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007  
ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:  
M8 UNRESL BUY#42 MISSED: MON/900P-1100P OCT22 30S \$1,000.00 (OCT23/12)  
OFFER: NONE  
CMT: DID NOT AIR. PLZ CF CREDIT ASAP. THX SHARON

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 75

DATE OCT23/12 11.54





REP HEADLINE# 6148818 TRF# 312585 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.40  
 \*\*\* CHANGES \*\*\* \*\* WTVN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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45	A		1230P-100P	30		\$250.00	10/16	10/19	1		TU-F	1
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PROGRAM : MILLIONAIRE  
 ORD COM1 : PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX  
 ORD COM2 : SHARON  
 THIS IS A MAKE-GOOD FOR OCT19 ON LINE-35 FOR 1 SPOT/WK

46	A		100P-200P	30		\$450.00	10/16	10/19	1		TU-F	1
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PROGRAM : DAYS OF OUR LIVES  
 ORD COM1 : PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX  
 ORD COM2 : SHARON  
 PART OF A MAKEGOOD MADE UP OF LINES 45-46

STATION MAKEGOOD OFFERS:  
 M7 OK'D BUY#35 MISSED:FRI/800P-900P OCT19 30S \$700.00 (OCT11/12)  
 OFFER:TU-F/1230P-100P OCT16 30S \$250.00 PLS ADVISE.  
 & TU-F/100P-200P OCT16 30S \$450.00  
 CMT:PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX  
 CMT:SHARON

OCT/12	32860.00	CONTRACT TOTAL	32860.00
		TOTAL SPOTS	75

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT11/12 10.10

\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT11/12 10.10  
*TR SKA*

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M7 UNRESL BUY#35	MISSED: FRI/800P-900P	OCT19	30S	\$700.00	(OCT11/12)
	OFFER: TU-F/1230P-100P	OCT16	30S	\$250.00	PLS ADVISE.
	& TU-F/100P-200P	OCT16	30S	\$450.00	
CMT: PROGRAM CHANGE. PLZ CF MILLIONAIRE AND DAYS OF OUR LIVES ASAP. THX					
CMT: SHARON					

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-93-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

OCT8/12 16.06

\*\*CHANGES\*\*

\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #

BUYER NAME MEREDITH KAUFMAN

SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 16.06

REP: TO SHARON  
FR NIKKI  
OK'D M6 SEE LINES 43-44  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/8-4/29 PSLG

REV 10/8-4/28 PSLG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 11

AGENCY EST# = 1194

AGENCY PRODUCT CODE = 14

25	S		600P-630P	30		\$650.00	10/20	10/21	1		SA-SU	1
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PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS

CON COM1: NEWS 9 AT SIX/AVG. ALL WKS

43	A		530A-600A	30		\$600.00	10/16	10/19	1		TU-F	1
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PROGRAM : NEWS 9 SUNRISE

ORD COM1: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX

ORD COM2: SHARON

THIS IS A MAKE-GOOD FOR OCT20 ON LINE-25 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT20 ON LINE-27 FOR 1 SPOT/WK



REP: TEL# 610-293-4100 FAX# 610-293-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.06  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44	A		1100A-1200N	30		\$230.00	10/16	10/19	1		TU-F	1
PROGRAM : TODAY SHOW III ORD COM1: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX ORD COM2: SHARON PART OF A MAKEGOOD MADE UP OF LINES 43-44												
27	S		700P-730P	30		\$180.00	10/20	10/20	0		SAT	0
PROGRAM : WEEKEND WHEEL CON COM1: WEEKEND WHEEL STATION MAKEGOOD OFFERS: M6 OK'D BUY#25 MISSED:SA-SU/600P-630P OCT20 \$650.00 (OCT8/12) BUY#27 SAT/700P-730P OCT20 \$180.00 OFFER:TU-F/530A-600A OCT16 \$600.00 PLS ADVISE. & TU-F/1100A-1200N OCT16 \$230.00 CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX CMT:SHARON												
OCT/12			32860.00									
											CONTRACT TOTAL	32860.00
											TOTAL SPOTS	74

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100

FAX# 610-275-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT8/12 15.51  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT8/12 15.51  
*TR* *SLA*

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M6	UNRESL	BUY#25	MISSED:SA-SU/600P-630P	OCT20	30S	\$650.00	(OCT8/12)
		BUY#27	SAT/700P-730P	OCT20	30S	\$180.00	
			OFFER:TU-F/530A-600A	OCT16	30S	\$600.00	PLS ADVISE.
			& TU-F/1100A-1200N	OCT16	30S	\$230.00	
CMT:PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE AND TODAY SHOW III ASAP. THX							
CMT:SHARON							

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

REP HEADLINE# 6148818 TRF# 312585 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG29/12 11.21  
\*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF.# 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 11.21

REP: ACCIDENTALLY REJECTED M4- CREATED AND OKS M5  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-8/29-27-SLG  
Rev 8/29-12-SLG

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	S		1000P-1100P	30		\$1,000.00	10/22	10/22	0		MON	0

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1194  
PROGRAM : REVOLUTION  
ORD COM1: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE  
ORD COM2: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX  
PART OF A MAKEGOOD MADE UP OF LINES 35-40



REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG29/12 11.21

\*\*CHANGES\*\*

\*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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42	A		900P-1100P	30		\$1,000.00	10/22	10/22	1		MON	1
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PROGRAM : PRESIDENTIAL DEBATE

ORD COM1: PLZ CF PRES. DEBATE ASAP

THIS IS A MAKE-GOOD FOR OCT22 ON LINE-36 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#36	MISSED: MON/1000P-1100P	OCT22	30S	\$1,000.00	(AUG29/12)
			OFFER: MON/900P-1100P	OCT22	30S	\$1,000.00	PLS ADVISE.
CMT: PROGRAM CHANGE. PLZ CF PRES DEBATE ASAP. THX SHARON							

M5	OK'D	BUY#36	MISSED: MON/1000P-1100P	OCT22	30S	\$1,000.00	(AUG29/12)
			OFFER: MON/900P-1100P	OCT22	30S	\$1,000.00	PLS ADVISE.
CMT: PLZ CF PRES. DEBATE ASAP							

OCT/12 32860.00

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

Handwritten calculation: 73 - 32100 = 4100, 4100 / 74 = 55.41

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM STATION AUG29/12 10.06

\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #

BUYER NAME MEREDITH KAUFMAN

SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

TR DATE AUG29/12 10.06

SLG

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:

M4	UNRESL	BUY#36	MISSED:MON/1000P-1100P	OCT22	30S	\$1,000.00	(AUG29/12)
			OFFER:MON/900P-1100P	OCT22	30S	\$1,000.00	PLS ADVISE.
			CMT:PROGRAM CHANGE.	PLZ CF PRES DEBATE ASAP.	THX SHARON		

CONTRACT TOTAL	32860.00
TOTAL SPOTS	74

FAX# 610-225-1191

\* \* CHANGES \* \*

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OFF. # 2016  
VS

MEREDITH KAUFMAN

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FAX# 610-225-1191

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT RISK !!  
HARRIS REPORT FROM REP AUG9/12 15.07  
\*\*\*CHANGES\*\*\*  
\*\*\* WTOV-TV \*\*\*

[illegible]

STATION MAKEGOOD OFFERS:  
M2 REJECT BUY#9

MISSED: TU-F, M/200P-300P  
 OFFER: MON/200P-300P  
 CMT: PROGRAM CHANGE.

OCT22 30S  
OCT22 30S  
TIE ASAP. THX SHARON

00 (AUG9/12)  
00 PLS ADVISE.

MISSED:TU-F,M/200P-300P  
 OFFER:MON/200P-300P  
 CMT:NEW MG OFFER FOR

OCT16 30S  
OCT22 30S  
MISSED SPOT: M/2-3P 10

00 (AUG9/12)  
00 PLS ADVISE.

OCT/12	32860.00
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CONTRACT TOTAL	32860.00
TOTAL SPOTS	74

$$\frac{0.07}{0.01} = 7$$

MARKET TOTALS	\$52,158	WTOV 63%	WTRF 33%	WBO 1%	ETRF 3%
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SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 10.26  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$  
ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 357 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 10.26

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS: MISSED: TU-F, M/200P-300P 30S \$220.00 (AUG9/12)  
M2 UNRESL BUY#9 OFFER: MON/200P-300P 30S \$200.00 PLS ADVISE.  
CMT: PROGRAM CHANGE. PLZ CF KATIE ASAP. THX SHARON

CON CM CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/12 09.2  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
1010 WISCONSIN AVENUE SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 36585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL25/12 09.26

REP: TO SHARON  
ER NIKKI  
OK'D M1  
SEE LINES 35-40  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$700.00	10/19	10/19	0		FRI	0
PROGRAM : WHO DO YOU THINK YOU ARE												
CON COM1: WHO DO YOU THINK YOU ARE												
35	A		800P-900P	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : WHITNEY/COMMUNITY												
ORD COM1: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE												
ORD COM2: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-34 FOR 1 SPOT/WK												

CF-7/25-37-SK6  
Rev 7/25-11A-SK6





REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

JUL25/12 09.2

\*\*CHANGES\*\*

\*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	:SPTS /WK	: WEEK INVT	: DAYS	:TOTL: :SPTS:
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32	S		1200M-1230A	30		\$50.00	10/21	10/21	0		SUN	0
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PROGRAM : WHACKED OUT SPORTS  
CON COM1: WHACKED OUT SPORTS

33	S		900P-1000P	30		\$1,200.00	10/16	10/16	0		TUE	0
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PROGRAM : VOICE  
CON COM1: VOICE

34	S		900P-1000P	30		\$800.00	10/17	10/17	0		WED	0
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PROGRAM : ROCK-WLLMS-NBC  
CON COM1: ROCK-WLLMS-NBC

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#21	MISSED:	FRI/800P-900P	OCT19	30S	\$700.00	(JUL24/12)
		BUY#22		MON/1000P-1100P	OCT22	30S	\$1,000.00	
		BUY#24		SA-SU/1100P-1135P	OCT21	30S	\$950.00	
		BUY#32		SUN/1200M-1230A	OCT21	30S	\$50.00	
		BUY#33		TUE/900P-1000P	OCT16	30S	\$1,200.00	
		BUY#34		WED/900P-1000P	OCT17	30S	\$800.00	
			OFFER:	FRI/800P-900P	OCT19	30S	\$700.00	PLS ADVISE.
				& MON/1000P-1100P	OCT22	30S	\$1,000.00	
				& SUN/1130P-1155P	OCT21	30S	\$950.00	
				& SUN/1230A-100A	OCT21	30S	\$50.00	
				& TUE/800P-900P	OCT16	30S	\$1,200.00	
				& WED/1000P-1100P	OCT17	30S	\$800.00	
			CMT:	PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE				
			CMT:	PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX				

OCT/12 32860.00

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

101 - 32860  
74 32860  
32860

REP HEADLINE# 6148818 TRF# 312585  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM STATION JUL24/12 16.3  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312585 CONTRACT # 6148818 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1194 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL24/12 16.30

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#21	MISSED: FRI/800P-900P	OCT19	30S	\$700.00	(JUL24/12)
BUY#22	MON/1000P-1100P	OCT22	30S	\$1,000.00	
BUY#24	SA-SU/1100P-1135P	OCT21	30S	\$950.00	
BUY#32	SUN/1200M-1230A	OCT21	30S	\$50.00	
BUY#33	TUE/900P-1000P	OCT16	30S	\$1,200.00	
BUY#34	WED/900P-1000P	OCT17	30S	\$800.00	
	OFFER: FRI/800P-900P	OCT19	30S	\$700.00	PLS ADVISE.
	& MON/1000P-1100P	OCT22	30S	\$1,000.00	
	& SUN/1130P-1155P	OCT21	30S	\$950.00	
	& SUN/1230A-100A	OCT21	30S	\$50.00	
	& TUE/800P-900P	OCT16	30S	\$1,200.00	
	& WED/1000P-1100P	OCT17	30S	\$800.00	

CMT: PROGRAM CHANGE PLZ CF WHITNEY/REVOLUTION/CHICAGO FIRE. TIME CHANGE  
CMT: PLZ CF NEWS 9 FOLLOWING FBALL/WHACKED OUT SPORTS/VOICE. ASAP. THX

CONTRACT TOTAL 32860.00  
TOTAL SPOTS 74

REP HEADLINE# 6148818  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
MAY17/12 14.1  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC

REP.# OFF.# 2016 SALESMAN #

AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MEREDITH KAUFMAN

1010 WISCONSIN AVENUE

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 312585 CONTRACT # 6148818

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE MAY17/12 14.12

REP: \*\*\*NEW DCCC ORDER\*\*\*  
10/16-10/22

TTLD \$32,860  
PLS CNF THX  
KYLE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF 5/18-11<sup>59</sup>A-SLG  
EC-5/17-4<sup>34</sup>P-SLG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14

AGENCY EST# = 1194

1	100P-200P	30	\$290.00	10/16	10/22	2	TU-F,M	2 <sup>a</sup>
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PROGRAM : DAYS-OUR LIVES<  
CON COM1: DAYS-OUR LIVES<

2	1000A-1100A	30	\$150.00	10/16	10/22 <sup>19</sup>	4	TU-F,M	4 <sup>x</sup>
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PROGRAM : TODAY SHW2-NBC<  
CON COM1: TODAY SHW2-NBC<

REP HEADLINE# 6148818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,000.00	10/16	10/22 10/16	3		TU-F,M	3X
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$230.00	10/16	10/22 10/16-19 X2 10/22 X1	3		TU-F,M	3X
5			1100A-1200N PROGRAM : TODAY SHW3-NBC< CON COM1: TODAY SHW3-NBC<	30		\$150.00	10/16	10/22 19	1		TU-F,M	1X
6			1230P-100P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30		\$150.00	10/16	10/22 10/16-19 X2 10/22 X1	3		TU-F,M	3X
7			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$50.00	10/16	10/22	2		TU-F,M	2X
8			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$350.00	10/16	10/22 19	4		TU-F,M	4X
9			200P-300P PROGRAM : ANDERSON< CON COM1: ANDERSON<	30		\$220.00	10/26 22	10/22	1		TU-F,M	1X
10			300P-400P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$230.00	10/16	10/22	2		TU-F,M	2X
11			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$240.00	10/16	10/22 19	3		TU-F,M	3X

REP HEADLINE# 6148818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500A-600A PROGRAM : NWS9 SUNRS-5AM CON COM1 : NWS9 SUNRS-5AM	30		\$300.00	10/16	10/22	1		TU-F,M	1
13			500P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1 : NWS9 LIVE-FIVE	30		\$800.00	10/16	10/22	3		TU-F,M	3
14			530A-600A PROGRAM : NWS9 SUNRS-5AM CON COM1 : NWS9 SUNRS-5AM	30		\$320.00	10/16	10/22	2		TU-F,M	2
15			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1 : NEWS 9 AT SIX	30		\$1,000.00	10/16	10/22	3		TU-F,M	3
16			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1 : NWS9 SUNRS-6AM	30		\$380.00	10/16	10/22	6		TU-F,M	6
17			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30		\$700.00	10/16	10/22	3		TU-F,M	3
18			700A-900A PROGRAM : TODAY SHW< CON COM1 : TODAY SHW<	30		\$380.00	10/16	10/22	5		TU-F,M	5
19			730P-800P PROGRAM : WHEEL-FORTNE CON COM1 : WHEEL-FORTNE	30		\$700.00	10/16	10/22	3		TU-F,M	3
20			900A-1000A PROGRAM : LIVE WTH KELLY CON COM1 : LIVE WTH KELLY	30		\$150.00	10/16	10/22	4		TU-F,M	4



MAY17/12 14.1  
\*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			800P-900P	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : WHO DO YOU THINK YOU ARE												
CON COM1: WHO DO YOU THINK YOU ARE												
22			1000P-1100P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : SMASH-NBC												
CON COM1: SMASH-NBC												
23			800P-1000P	30		\$1,000.00	10/22	10/22	1		MON	1
PROGRAM : VOICE-NBC												
CON COM1: VOICE-NBC												
24			1100P-1135P	30		\$950.00	10/20	10/21	2		SA-SU	2
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
25			600P-630P	30		\$650.00	10/20	10/21	2		SA-SU	2
PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS												
CON COM1: NEWS 9 AT SIX/AVG. ALL WKS												
26			1130P-100A	30		\$220.00	10/20	10/20	1		SAT	1
PROGRAM : SAT NITE LIVE												
CON COM1: SAT NITE LIVE												
27			700P-730P	30		\$180.00	10/20	10/20	1		SAT	1
PROGRAM : WEEKEND WHEEL												
CON COM1: WEEKEND WHEEL												
28			700A-900A	30		\$210.00	10/20	10/20	1		SAT	1
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
29			730P-800P	30		\$180.00	10/20	10/20	1		SAT	1
PROGRAM : OHIO-EXPLOSION												
CON COM1: OHIO-EXPLOSION												

REP HEADLINE# 6148818  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			900A-1000A	30		\$210.00	10/20	10/20	1		SAT	1X
PROGRAM : NWS9 SAT MORN												
CON COM1: NWS9 SAT MORN												
31			1130P-1200M	30		\$220.00	10/21	10/21	1		SUN	1X
PROGRAM : SPORTS SUNDAY												
CON COM1: SPORTS SUNDAY												
32			1200M-1230A	30		\$50.00	10/21	10/21	1		SUN	1X
PROGRAM : WHACKED OUT SPORTS												
CON COM1: WHACKED OUT SPORTS												
33			900P-1000P	30		\$1,200.00	10/16	10/16	1		TUE	1X
PROGRAM : VOICE												
CON COM1: VOICE												
34			900P-1000P	30		\$800.00	10/17	10/17	1		WED	1X
PROGRAM : ROCK-WLLMS-NBC												
CON COM1: ROCK-WLLMS-NBC												
OCT/12						32860.00						
CONTRACT TOTAL												32860.00
TOTAL SPOTS												74

MARKET TOTALS \$52,158 WTOV 63% WTRF 33% WBWO 1% ETRF 3%  
 SVC- NSI  
 DEMOS- RA35+\*

# Great ★ American ★ Media

**URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!**

**PLEASE DELIVER IMMEDIATELY**

**TO: TRAFFIC MANAGER**  
**FROM: GREAT AMERICAN MEDIA**  
**RE: Democratic Congressional Campaign Committee (DCCC)**  
**DATE: October 8, 2012**

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## **Wheeling, OH Broadcast**

**Est: 1200, 1194**

**EFFECTIVE 10/10 UNTIL FURTHER NOTICE:**

**HD Feed: Please run the following until further notice:**

**D3C12-OH6-T02H "Deeds" TV :30 @ 100%**

**SD Feed: Please run the following until further notice:**

**D3C12-OH6-T02 "Deeds" TV :30 @ 100%**

"Deeds" is being shipped 10/8 via Extreme Reach to arrive by 12pm 10/9

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at [katie.keuleman@gmmb.com](mailto:katie.keuleman@gmmb.com)  
Please email [traffic@gmmb.com](mailto:traffic@gmmb.com) to confirm receipt.

Thank You!



URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER  
FROM: GREAT AMERICAN MEDIA  
RE: Democratic Congressional Campaign Committee (DCCC)  
DATE: October 18, 2012

Wheeling, OH Broadcast

Est: 1194,1193,1192

EFFECTIVE 10/22 ONLY:

HD Feed: Please run the following until further notice:  
D3C12-OH6-T05H "Chris" TV :30 @ 15%  
D3C12-OH6-T02H "Deeds" TV :30 @ 85%

SD Feed: Please run the following until further notice:  
D3C12-OH6-T05 "Chris" TV :30 @ 15%  
D3C12-OH6-T02 "Deeds" TV :30 @ 85%

FIVE UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:  
D3C12-OH6-T05H "Chris" TV :30 @ 100%

SD Feed: Please run the following until further notice:  
D3C12-OH6-T05 "Chris" TV :30 @ 100%

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at katie.keuleman@gmmh.com  
Please email traffic@gmmh.com to confirm receipt.  
Thank You!